# ABOUT WHITSONS



## DEAR HIGHLAND FALLS-FORT MONTGOMERY FAMILIES.

The beginning of the school year is approaching, and we would like to extend a warm welcome to let you know that Whitsons School Nutrition has exciting plans for the school meal program. Our goal is to serve nutritious, well-balanced meals that appeal to students and the school community. We are pleased to provide a comprehensive school dining program at Highland Falls-Fort Montgomery CSD that meets the National School Lunch and Breakfast Program requirements and engages students in developing a positive attitude toward healthy eating.

At Whitsons we have gone back to a time when good food was simple. As part of our Simply Rooted® Food Philosophy we are focused on using ingredients that are locally sourced, all-natural, organic or non-GMO, and minimally processed, whenever possible. We've gone back to our roots and we would like the entire Highland Falls – Fort Montgomery CSD school community to join us on this journey.



### INTRODUCING REAL MEALS™ BY WHITSONS

We 're excited to introduce Real Meals™, our new brand for K-12. In keeping with our mission of Enhancing Life One Meal at a Time™, we are dedicated to nourishing the students within the communities to serve fresh, delicious meals made from scratch using wholesome, local ingredients whenever possible. Our Real Meals let the wholesome ingredients, that they are prepared from, shine through. Real Meals by Whitsons are made from fresh ingredients the way nature intended and they fuel the minds of our customers. Look for Real Meals at your school this fall.



#### OTHER INFORMATION

We 're excited about our partnership with HFFMCSD and hope to provide a great program while becoming part of the Highland Falls-Fort Montgomery community.











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Your opinion matters to us. If you have any suggestions for the school nutrition program, please contact Whitsons' General Manager, Kathy Coakley at 845-446-9575 ext 2890. We are here to serve you and your child(ren)'s needs and look forward to being a part of your community for many years to come.

Sincerely,

Kathy Coakley General Manager Whitsons Culinary Group